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# Innovative Discoveries Series



## Creating a Graphical Logic Model

**Tuesday August 27, 2024 noon – 1:00 pm**

Virtual Presentation through Microsoft Teams

***Creating a Graphical Logic Model*** will introduce the basic concepts of the logic modeling process and define the elements that comprise a logic model. Participants will be taken through the process of creating a graphical logic model for a project, including identifying project goals and key strategies and brainstorming the theory of change that links strategies to goals. Uses of a logic model, such as its value as a communication tool, an aid in project design, and a foundation for project evaluation, will be discussed, as will methods for embedding evaluation into a project's logic model, including identifying indicators. A web-based logic modeling program will be demonstrated, and examples of logic models and theories of change will be provided. Participants are encouraged to create a free Lucidchart account ([www.lucidchart.com](http://www.lucidchart.com)) prior to the session if they would like work within the software during the demonstration.

## Meet the Speaker

**Sue Giancola** is Senior Associate Director at the Center for Research in Education and Social Policy (CRESP) and Director of the Interdisciplinary Evaluation Science program at the University of Delaware. She holds a PhD from the University of Pennsylvania in policy research and evaluation and has degrees from the University of Virginia and Pennsylvania State University in engineering and management, respectively. With over 25 years of experience as an evaluator, she is the Evaluation Core lead for the DE-CTR ACCEL, leads the NIH National CTR Evaluators Network, and is Chair of the American Evaluation Association's Translational Research Evaluation group.



Sue Giancola, PhD  
Senior Associate Director  
University of Delaware  
[giancola@udel.edu](mailto:giancola@udel.edu)

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RSVP to [Debra.Reese@christianacare.org](mailto:Debra.Reese@christianacare.org)

Include your name, email address, and institution/organization. We will provide instructions on obtaining a CME credit.



Work supported by an Institutional Development Award (IDeA) from the National Institute of General Medical Sciences of the National Institutes of Health under grant number U54-GM104941(PI: Hicks)